



DIRECTOR-ANVARTA

PROFESSIONAL STRENGTHS

- Sustainability resource management
- Innovation and opportunity identification
- Business planning and operations
- People management and coaching
- Stakeholder engagement and management
- Risk management and mitigation
- Environmental impact assessment
- Data analysis and measurement
- Financial modelling and analysis

PERSONAL STRENGTHS

- Passion for sustainability
- Data driven decision making skill
- Strategic thinking and transformation
- Open mindedness and flexibility
- Strong interpersonal skills
- Team work and collaboration skills

DR. MAYURI WIJAYASUNDARA

STRATEGY EXPERT | CONSULTANT | RESEARCHER | SPEAKER AND AUTHOR

ABOUT

I am an expert with over 20 years of consulting and research experience in resource recovery, sustainability, and circular economy domains. I actively collaborate, support, and share knowledge with organisations to drive sustainability goals and provide training and coaching on sustainability initiatives. I am proficient in policy development, formulating sustainability action plans and strategies, alternative measurements, business and value re-engineering, and change and transformation management.

ACHIEVEMENTS

Featured In:

- Interviews for radio: [ABC News](#), [ABC Canberra](#), and [Adelaide Radio](#)
- Interviews for online news articles: [The Guardian](#), [Financial Management Magazine](#), [Los Angeles Times](#), [CIMA Global \(Page 32-36\)](#)
- Online articles: [World Economic Forum](#)

Authored:

- 33 articles published on [Google Scholar Profile](#)
- Some example articles:
 - [Uncovering corporate disclosure for a circular economy: An analysis of sustainability and integrated reporting by Sri Lankan companies.](#)
 - [De-risking resource recovery value chains for a circular economy—Accounting for supply and demand variations in recycled aggregate concrete.](#)

Developed:

- Designed and delivered impactful professional training programs advancing circular economy principles.
- Developed curriculum for courses like "Procurement of Environmental Products Towards a Circular Economy" (2023).
- Led high-profile conferences and masterclasses, including "Towards a Circular Economy: Product Stewardship for Organizations" (Sri Lanka, 2023) and "Beyond Recycling" (Sustainability Victoria, 2022).



CONSULTING AND ADVISORY

UN HABITAT

CIRCULAR ECONOMY EXPERT

08/2022 - PRESENT

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Developed a circularity indicator and the “Resources and Circularity” section for the Housing Value Assessment Methodology (VAM) tool
- Developed measurement questions and criteria of Housing VAM tool for “Resources and Circularity” section

ANVARTA

DIRECTOR

01/2022 - PRESENT

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Provide strategic advisory services to public and private sector organizations on
 - Strategy and management consulting
 - Sustainability and ESG consulting
 - Consulting to set and implement decarbonisation pathways and move toward a circular model
- Revitalizing their strategies, creating transition roadmaps, and aid in operationalization
- Educate professionals about clean and circular economy transition

DEAKIN UNIVERSITY

LECTURER & HONORARY FELLOW

06/2018 - PRESENT

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Research program scoping and acquisition of funding from industry and research bodies (including the Australian Research Council). Led and co-led funded research programs in Global value chains, Engineering project management, Operations management, Supply chain management, Product management, Engineering contracts and procurement
- Played a key role in designing and delivering Engineering Management discipline programs

THE UNIVERSITY OF MELBOURNE

RESEARCH FELLOW

02/2016 - 02/2017

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Delivered research funded by ARC on Carbon Accounting for Managed Urban Environments (ARC Linkage).
- Involved in ARC Funded project on Design of Innovative Procurement Theories for Education Cost Optimization (ARC Linkage) at the School of Engineering

BUSINESS/INDUSTRY PROGRAM LEADERSHIP

HOLCIM LANKA LTD

HEAD OF CRM AT HOLCIM LANKA LTD.

01/2010 - 04/2012

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Led a national-level commercial and customer services operation
- Implemented a business blueprint with multiple solutions, including Salesforce integration into the current ERP system
- Established customer care and service units at a national level, integrated with support operations to establish service level agreements (SLAs) for customers
- Managed pricing and sales policy changes, oversaw data analysis, and led a team contributing to a \$140M revenue stream
- Worked as a program manager for implementing Salesforce integrated CRM application to make visibility of sales activities across the organisation value chain.

HOLCIM LANKA LTD

COACH - CUSTOMER SERVICE EXCELLENCE

03/2009 - 12/2009

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Spearheaded the development and implementation of the influencer District Action Plan (I-DAP) that empowers technical support teams to have decentralised decision making and helped devise influencer management strategies.
- Developed a successful loyalty program for a key influencer group (head-masons) through masonry societies.

GEOCYCLE, HOLCIM (LANKA) LTD.

BUSINESS DEVELOPMENT MANAGER

01/2008 - 03/2009

KEY DELIVERABLES/ACHIEVEMENTS INCLUDE

- Conducted the first national-level waste market study for hazardous waste in Sri Lanka
 - Developed the initial business plan, strategic marketing, and communications plans for Geocycle
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BOARD POSITIONS

- **ADVISORY COMMITTEE MEMBER** - RECYCLING VICTORIA (2023 - PRESENT)
 - **EXECUTIVE BOARD MEMBER** - GLOBAL PRODUCT STEWARDSHIP COUNCIL (2023 - PRESENT)
 - **ADVISORY COMMITTEE MEMBER** - AUSTRALIA AND NEW ZEALAND BIOCHAR INDUSTRY GROUP (ANZBIG) (2022 – PRESENT)
 - **EXECUTIVE COMMITTEE MEMBER** - VICTORIAN BRANCH OF WASTE MANAGEMENT ASSOCIATION OF AUSTRALIA (2018-2022)
 - **WORKING GROUP MEMBER** - NATIONAL PACKAGING TARGETS IMPLEMENTATION WORKING GROUP: AUSTRALIAN PACKAGING COVENANT ORGANIZATION (2021-2022)
 - **TECHNICAL REFERENCE PANEL (CIRCULAR ECONOMY)**, SUSTAINABLE SUBDIVISIONS FRAMEWORK, THE COUNCIL ALLIANCE FOR A SUSTAINABLE BUILT ENVIRONMENT, AUSTRALIA (CASBE) (2020-2022)
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EDUCATION

- DOCTOR OF PHILOSOPHY, UNIVERSITY OF MELBOURNE, AUSTRALIA
 - EXECUTIVE MANAGEMENT EDUCATION, EXECUTIVE SCHOOL OF MANAGEMENT, TECHNOLOGY & LAW, UNIVERSITY OF ST GALLEN, SWITZERLAND – MANAGEMENT SEMINAR
 - CERTIFIED PRACTICING ACCOUNTANT, (FULL MEMBER), CERTIFIED PRACTICING ACCOUNTANTS, AUSTRALIA
 - CHARTERED GLOBAL MANAGEMENT ACCOUNTANT, CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS, UK
 - BSC. (HONS) ENGINEERING (CHEMICAL & PROCESS ENG.), UNIVERSITY OF MORATUWA, SRI LANKA
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PUBLICATIONS

- [CARBON FOOTPRINT OF WOOD AND PLASTIC AS PACKAGING MATERIALS-AN AUSTRALIAN CASE OF PALLETS.](#)
 - [METHODOLOGY FOR THE INTEGRATED ASSESSMENT ON THE USE OF RECYCLED CONCRETE AGGREGATE REPLACING NATURAL AGGREGATE IN STRUCTURAL CONCRETE.](#)
 - [COMPARATIVE ASSESSMENT OF THE BENEFITS ASSOCIATED WITH THE ABSORPTION OF CO2 WITH THE USE OF RCA IN STRUCTURAL CONCRETE.](#)
 - [INTEGRATED ASSESSMENT OF THE USE OF RECYCLED CONCRETE AGGREGATE REPLACING NATURAL AGGREGATE IN STRUCTURAL CONCRETE.](#)
 - [GREEN PROCUREMENT FOR A CIRCULAR ECONOMY: WHAT INFLUENCES PURCHASING OF PRODUCTS WITH RECYCLED MATERIAL AND RECOVERED CONTENT BY PUBLIC SECTOR ORGANISATIONS.](#)
 - [PHOSPHORUS CIRCULAR ECONOMY OF DISPOSABLE BABY NAPPY WASTE: QUANTIFICATION, ASSESSMENT OF RECYCLING TECHNOLOGIES AND PLAN FOR SUSTAINABILITY.](#)
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TRAINING & TOOLS

- SKILLS AND CAPABILITY DEVELOPMENT TOOLS
- ON GOING COURSES ON CIRCULAR ECONOMY, CIRCULAR PROCUREMENT

REFEREES - AVAILABLE UPON REQUEST